



Ian Jones
Visual Designer
& Storyteller.



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www.designer-ian.com

AREAS OF EXPERTISE

- Visual Design
- Illustration
- Motion Graphics + Animation
- 3-D Visualization
- Compositing
- Video Production + Editing
- Project Management
- Digital Technology + Software
- Concept Development
- Proposals
- Digital and Print Signage
- Sales + Customer Service
- Storyboarding

EDUCATION

Bachelor of Arts in Animation
Collins College | Tempe, AZ
2006

ABOUT ME

Highly creative and multi-talented professional with 15 years of hands-on experience in creative services including Graphic Design, Motion Graphics, Animation, 3-D Visualization, video editing and storyboarding.

Solid expertise in handling multiple design and video projects from conception to completion.

Proficient in Adobe Creative Suite (After Effects, Premiere, Photoshop, and Illustrator) and Autodesk programs such as 3ds Max, AutoCAD LT, and Arnold.

WORK EXPERIENCE

Senior Graphic Artist

Merestone Productions | Puyallup, WA | July 2018 - March 2020 and June 2020 to Present

- Content creation for virtual platforms focusing on the end-user experience.
- Leverage creative and design expertise in creating 3D renderings of environments, installations, and production elements for client approval.
- Develop graphics and animations with 2D and 3D elements for live events, trade shows, and social media campaigns.
- Creative Direction and Design Lead on projects.
- Create complete presentations with unique content for sales team.
- Work independently/remotely and in a team environment to ensure the completion of all projects within budget and time constraints.

Web Designer

infin8 Web Development | Tucson, AZ | Aug 2016 - July 2018

- Successfully managed all aspects of creating WordPress websites for over a dozen clients. From Prototyping to high-fidelity to completed WordPress site delivery.
- Developed logos, video content and brand-compliant web designs.

Director of Creative Services

Merestone Productions | Scottsdale, AZ | Sep 2011 - Apr 2015

- Artistic lead on all creative services projects.
- Responsible for managing multiple projects and artists at the same time, ensuring deadlines and internal standards are met.
- Ensure the integrity of the client's vision and goals.
- Built a collaborative work environment, bringing together animators, web designers, and videographers.
- Completed various graphic design projects, as well as color corrected images for print and catalogs.

Graphic Artist

MERESTONE PRODUCTIONS | Scottsdale, AZ | Jul 2007 - Sep 2011

- Created motion graphics, award-winning videos, print graphics, 3D models, textures, lighting, animation, and CAD layouts.
- Responsible for all marketing materials: animated web snippets, tear sheets, magazine layouts.
- Pioneered the use of animatics and 3D fly-thrus to aid client visualization.